



artistic endeavors

The Newsletter of the Beaufort Art Association

*Chartered in 1957 to promote
community interest and education in the visual arts.*

MAY / JUNE 2011

WHAT'S THAT?

Beaufort Art Association presents a different way of seeing The Lowcountry.

From May 22 through July 2, Beaufort Art Association will feature "What's That?" - photographs by Ron Mabey. An opening Reception will be held in the BAA Gallery at 913 Bay Street on May 27 from 5:30 until 7:30, to which the public is invited.

Ron Mabey is a graduate of the The Cleveland Institute of Art where he majored in Graphic/Advertising Design and Illustration with a minor in Photography. He spent six years with a commercial art studio in Cleveland until the snow and cold drove him to Atlanta, where he spent the next thirty years shuffling from one advertising job to another. During this period he also served as an adjunct professor at The Atlanta College of Art and The Art Institute of Atlanta.



Although Atlanta has less snow and cold than Cleveland, it has more traffic jams – a lot more traffic jams.

Not wishing to spend the rest of his life viewing the world through a windshield, Mabey moved to Beaufort/Port Royal in 1999. For the next nine years he handled the advertising and promotional needs of three different real estate firms. Retirement in 2008 provided the opportunity for Mabey to pursue the interest he'd always had in photography.

All Mabey's photographs have been shot in the Beaufort/Port Royal area, but don't look for sea birds, sunsets on the marsh, ocean views, live oaks or (thankfully) no-see-ums in his work. His photos are studies of blotches, stains and other everyday subjects to which most of us pay little or no attention.

While he does use a digital camera, none of Mabey's images have been computer manipulated. What the camera saw is what the viewer sees.



LET'S HELP LISA

Lisa Hesse is the owner of 221 Antiques and Coffee (on the ground floor of the Elliot House). She has been diagnosed with cancer and has to have extensive treatment and is unable to work.

She has been BAA's Number One sales promoter for some years – sending all her customers up to BAA and telling them about our Gallery. Needless to say, many sales occurred as a direct result of her thoughtfulness and support.

Friends are holding a yard sale in May. Please drop off your items on the front porch of Kim Poovey's home at 912 Scott Street, Beaufort, by Friday May 19th. (The Church silent auction had to be cancelled.)

Whether you donate items and/or attend the yard sale (which will be advertised in the Beaufort Gazette later in May) – either will be greatly appreciated by the Hesse family, especially since Lisa does not have health insurance.

Please give this your earnest thought. It is an opportunity to express thanks to and help a very deserving lady.

From the President:

Hello, BAA Members.

This past few weeks have been extremely busy for the BAA, and I'm sure will pan out to be extremely rewarding. I know not all of you are Gallery Members, but I'm sure that the move to 913 Bay Street by the gallery is exciting news to all.

There are too many people to thank, too much hard work been done, so many hours of thought, planning and action. I must single out a few people, though, and regret not being able to mention all by name and contribution (If I missed even one of you by error, that would be unjust, and flat-out wrong). So, a few: Larry Kay was the primary mover&shaker and contact to make this move possible. Sandy Dimke joined him adding her knowledge and negotiating skills, and the new location was secured. AND, very-much due thanks were delivered to Mr. Beekman Webb, our landlord at The Elliott House, who has helped us survive for so much of the recent past.

Audrey Montgomery and Ellen Long, a host of member-helpers, spouses and local friends who have spent 28 hours a day designing the space arranging the details and deliveries and the lighting, carpentering, painting and decorating of our new space. *Ask them who else we should thank, and the list lengthens.*

For ALL members, this year's Spring Show was extremely successful, extremely well-attended, and extremely beautiful. Again, one name to single out for thanks and praise, Lynne Morgan, for untiringly working to organize and supervise this great event, (if she got tired, she didn't let us know), and again, Lynne could let you know the names of MANY of our members who put in many hours and much thought and skill to make this a great success.

Satellite Galleries are doing well under the leadership of Dee (and Ron) Ledlow. Plus another staff of members who make these highly visible "live ads" for our organization possible. And again, no way to mention all by name here without unintentionally missing someone, so we all thank all of you.

These events and activities will be mentioned elsewhere in this newsletter; and better written, to be sure, so I'll just add my THANKS to all! This all a new start to something GREAT! Tom

SAVE THE DATE

Beaufort Art Association Annual Member
Luncheon
Tuesday, May 24, 2011
12 Noon
Callawassie Island Club Okatie, SC

WRITTEN COPY

Pat Connor is BAA's official Copy Editor. Please, everyone, submit any and all written material to her **BEFORE** you send it anywhere. This includes the Newsletter. We need to insure that all printed copy released from the BAA will meet a high standard. (Pat is a professional freelance editor.) Send all BAA related copy to: pconnor@hargray.com Pat will gladly send the edited version back to you for your approval.

NOTICE

As much as your newsletter editor has enjoyed the job, she is highly over committed. She has published the newsletter since 2007 or before and it is time for someone else to enjoyed gathering the exciting information from our growing Beaufort Art Association.

If you are interested in learning more, please contact Laura Bricker 838-0880

GALLERY HAPPENINGS

2011 BAA Gallery Changeover dates & Featured Artists

Changeover days will now be Sundays, 1:30-3:30 PM

April 10 – May 21 <i>Arlene Peck</i>	Reception: April 15
May 22 – July 2 <i>Ron Mabey</i>	Reception: May 27
July 3 – August 13 <i>Susan Ellzey</i>	Reception: July 8
August 14 – September 24 <i>Joan Templar</i>	Reception: August 19
September 25 – November 5 <i>Audrey Montgomery</i>	Reception: September 30
November 6 - December 17 <i>Sandy Dimke & Karen Peluso</i> "Art-Photography-Defined"	Reception: November 11

*Anyone considering being a Featured Artist, please contact Pam Hagan at pamella@centurylink.net.
The schedule for 2012 is being set now...there is a waiting list.*

IMPORTANT NEWS

For your records

The new Beaufort Art Association address
is:

913 Bay Street
Beaufort, SC 29902
Phone: 843-521-4444

In order to make gallery information more readily available to all members, a copy of the minutes of the Gallery Committee meetings will be posted on the bulletin board in the office at the gallery. Hetty

From our Gallery Chairs:

We are in our new space! And it looks great. We couldn't have done it with out all the volunteers! We were making lists of volunteers to thank everyone but the list has become so long it would fill this newsletter. Successful organizations are made by involved members. THANK YOU!

We are hoping our sales increase by leaps and bounds. It is amazing how many more visitors we have per day since our move.

. We are hoping to add Sunday to our list of days to be open for April and May. We need volunteers for this day so if you are interested contact the gallery. We have a new phone number: 521-4444

-Our opening reception featuring artist Arlene Peck was a huge success. Please stop in and see Arlene's work, our member's exhibit and our beautiful new gallery.

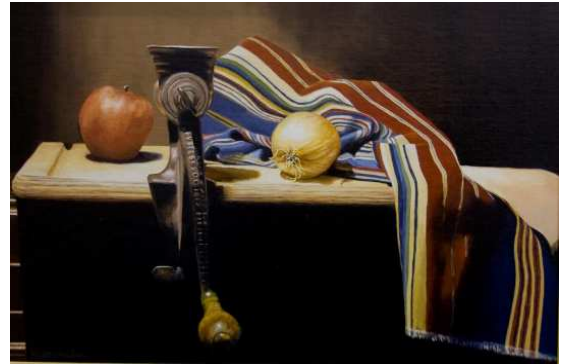
-Ellen and Audrey

50th Annual Spring Show

Congratulations to our winners! Congratulations to our sellers!

And a great big Thank You to all who entered pieces in this great show. I want to thank everyone who worked on the Spring Show with me. I had a great “crew” and there is no way this would have been a success without all of you. The VIP night was fantastic, gorgeous, and upbeat, and the food was all of that and more.

People’s Choice Award went to Mary Grayson Segars for “Looking Towards the West”. Her first piece won best in show, and this was her **second piece!!!! How wonderful! **Congratulations Mary.** Her award was a gold business card holder with a red leather top engraved with “2011 Peoples Choice Award” and her name.**



Sales surpassed 2010 and 2009!!

I am looking forward to working (*for someone else!!!*) on next years show. BAA members are the BEST!!! I have been told repeatedly that *art-wise* this was one of the best shows!! Thank you to all the talented artists, photographers, and behind the scenes workers that made this happen. **You made this show shine in its 50th year.**

Again, Thank You to all for helping BAA present one of the greatest shows!!! *Lynne M. Morgan*

BAA Studio Fund

BAA Studio has a fabulous new home at our new gallery at 913 Bay St. We are in the process of purchasing the needed tables and chairs for art classes, artist demonstrations, art programs, etc. We have a new BAA STUDIO FUND for this purpose and have already have a good start with donations toward the furnishing of the classroom space. The art instruction and programs we can offer through the new gallery will be a very important part of our success in the coming years. If you would like to contribute to our efforts, please send donations of ANY AMOUNT to:

BAA STUDIO FUND c/o Beaufort Art Association

P O Box 625 * Beaufort, SC 29901

Artist’s Statements needed for BAA website!

Bruce Morgan has offered to pick up and revamp the website. EXHIBITING ARTISTS: Send your bio as well as your web site URL, a picture of yourself and up to five pictures (.jpg files) of your work.

Please email WORD DOCUMENT of your artist’s statement for the website to Bruce (brumorgan@aol.com)

PEARLS OF WISDOM FOR THE JOURNEY

People often ask me, "How do you make a painting really work?"

Actually, it doesn't matter if you are a contemporary or traditional artist, the basic art principles and how you understand and use them is what makes a painting "work".

What is important to you in life-your experiences, your faith, your personal choices all come out through your art. That is what makes your work unique and speak to the viewer.

It is so important to not get stuck doing the same scenes or medium in which you have success (however you define that word). The key here is to always grow. There is infinitely more to learn than what we already know. The basic principles of composition, value (light and dark), color theory, edges, visual idea or intent remain the same. We need to continue growing in our understanding of those principles.

What is challenging is to try new subjects, new media, or new ways to use the medium you feel comfortable with. Sometimes our efforts don't "work". Perhaps we are caught up in the experiments and forget the basic art principles. Those principles always give the underpinnings of the piece.

Sometimes we try to copy someone else's work. We can learn from each other. However, we need to find our own authentic voice for our work. That comes from continuing to understand better what we are trying to do, what caught our attention in a certain scene or person, and then use those art principles to say what we want to say.

I never stop growing. There is no shortcut for learning to draw or paint. The more I understand how to make those principles work, the more I am able to express my ideas. That is why "doing art" is such a joy. So, stay true to what you want to do, continue to grasp a better understanding of art principles, and experiment to keep your work improving.

CALL FOR A PUBLICITY COMMITTEE!

Now that we're growing and the gallery is in such a good place, we need to make the effort and put together a publicity committee. We had an excellent one once. We can do it again. Pat Connor has been serving for years now as BAA's copy editor, but few people are aware of this. (For the record, Pat has edited five books that have been published, and there's another on the way.) She is happy to continue working as copy editor for the BAA.

WE NEED:

- 1) A chairperson who will schedule meetings and brainstorm with the BAA community for new advertising and publicity campaigns.
- 2) A good communicator who can get copy and photos to all the publications that might give us space (in addition to the calendar slots)--on time!
- 3) A graphic arts person who can design the posters for Featured Artists and work on other projects for which such skills are needed.
- 4) A news hound who can help Laura immensely by ferreting out newsletter-worthy copy, send reminders, and get that copy to her.
- 5) Other volunteers who have relevant skills and/or ideas.

Your BAA needs you, NOW!



SATELLITE GALLERIES

Scheduled Changeover Dates:

BFT. COUNTY ADM. BLDG. LEVEL I	May 27, 2011	9:30-11:00
BFT. COUNTY ADM. BLDG. LEVEL II	June 10, 2011	9:30-11:00

Please have your work properly labeled and attach back showing name, title, medium, price and ensure proper wiring. ENTRY Fees \$10.00-1st. pc. \$5.00 each additional number will be determined by space availability.

Please make plans no later than a week prior to hanging date of your intent to show.

NOTIFY Lynne Morgan at 525-6229

IMPORTANT

A \$10.00 Late pick-up fee will apply for artworks not picked up on Changeover date. Please make arrangements to have someone check out your work if you are unable to meet the schedule.

NOTE**

We have switched to an online satellite registration procedure. All artists who wish to hang in the satellite should go online to <http://www.beaufortartassociation.com/satellite/contract.php>, read the instructions there, enter their name, fill out the online contract form and submit it, and then deliver their artwork at the time and date indicated. Please register early in case we need to arrange for more works. Registration automatically closes when the required number of pieces have been registered.

If you have any trouble with the form call Bruce Morgan at (843)525-6229 so he can fix it. Also, if you have any comments on ways to improve this procedure or if there are areas that are unclear please call or send comments to brumorgan@aol.com.

If you don't have Internet access call Lynne Morgan at (843)525-6229 and she will enter your information for you.

Third Wednesdays at the Lind Center

Our May presentation will be a FIELD TRIP on the FOURTH WEDNESDAY, MAY 25TH to Denmark, SC to the Jim Harrison Gallery. He'll share his artistic journey, discuss his genre, and answer questions for us.

Then on to lunch and a tour of the town at our leisure. We will carpool from Staples, leaving at 9:00 am. We will email more info closer to the date. Denmark is a "darlin" town, so the trip will be fun! Mark your calendar!

Betty Betz

Educating Ourselves (public invited!)

What is it? A mini series offered by members of our own gallery.

Where? In our gallery conference room.

When? On the first Tuesday of every month from 4-5 pm.

Who?

The speakers will talk about their background in art and what or who influenced the work they do today; discuss or demonstrate techniques; and express their personal philosophies.

Of Member Interest

Giving Back

Early in her career as a fine artist, Michael B. Pearson received a kind word of encouragement. "That small thing made a huge difference to me," she recalls. The experience and the impact it had on her led her to take on a mission to encourage and foster artists and to support the arts in her community. On her long and impressive resume, her dedication to that mission stands out in her leadership roles in the watercolor societies in Hawaii, Georgia and South Carolina. "I have received so much in my work as an artist. Offering my time, energy and experience is my way of giving back." After joining the Hawaii Watercolor Society as recording secretary, Michael served on the board for ten years and held several officer positions including president. Her leadership was instrumental in growing the organization from 200 members to 750 and in reaching out to the outer islands through workshops as well as developing greater contact among members. When her military husband retired, the couple moved back to her beloved South, where they settled in Augusta, Georgia. It was not long before Michael was on the board of the Georgia Watercolor Society, ultimately serving as vice president and then president.

Hearing the siren call of the sea — "it was all those years living with the Pacific at my backdoor," she says — they moved to Beaufort, South Carolina. And, you guessed it, Michael had barely unpacked when she was the regional director of the South Carolina Watermedia Society and on the board of the Beaufort Art Association. She recently completed a two-year term as president of the association.

"I derive tremendous personal satisfaction from working with the societies and art groups. You always get much more than you give if you become a real part of an organization. I have met and made friends with so many amazing people. I love the camaraderie and what I can learn from other artists. They inspire me. I think we need each other for support and to get better at what we do." The art world is that much richer for all her service. Thanks, Michael!

WELCOME NEW MEMBERS

Robin Carrier

Diana Tomlinson

Majorie Trask

Sandra Baggette, Kathy Crowther, Eve Miller and Mary Segars will be exhibiting Spoleto this year.

Joyce Howell-Peckham will exhibit her flag paintings "Spirit of America Series" at the Salty Dog Gallery in Southwest Harbor, Maine, from June 28th through July 10th.

The opening reception will be on June 30th from 5:30 to 7:30. The paintings will include lighthouses, sailboat races, Southwest Harbor & Somesville, IOD Fleet and local areas of interest

Laura Bricker has been juried into the Art Fair at Honey Horn. Please visit the show April 30-May 1st.

Linda Sheppard's pastel painting, "The Celloist" has been accepted in the Hilton Head National Juried Show. Please visit the show May 7-29.



Check out www.artseensc.org for the latest arts calendar, including BAA events and those throughout the area.

PROGRAMS & WORKSHOPS

BAA SPONSORED WORKSHOPS

Frank Francese (www.ffrancese.com) is a professional watercolor artist offering a workshop at the Charles Lind Brown Center in Beaufort, SC from Oct. 17-21, 2011. The five day workshop will demonstrate his liquid style working on a very wet surface and letting the pure color mix itself on the paper. His shapes are large and loose, often disregarding fine detail. Frank uses abrupt color changes of the same value. The subject matter for Francese's watercolors is always varied, reflecting his national and international travels as well as local western Colorado scenes. His workshops are upbeat and positive, designed to generate enthusiasm in the participants. The workshop is open to 20 participants. All levels are accepted. Cost for the 5 day workshop is \$450: \$395 for BAA members. Deadline for reservations is Sept. 1, 2011. For more information or to sign up, please contact Arlene Peck at 843-838-1357.



Pam Hagan's Draw What You "See" Class at ArtLofts

Begins May 24th – June 28th 6 Tuesdays
**\$150 Choose either daytime (10:00
 AM-12:30) or evening class (6:00-8:30 PM)**

Reveal your inner artist by learning how to draw. Drawing is the basis for all visual art forms. It is my belief that drawing is a "learn-able" skill you can acquire once you discover how to tap into that part of your brain where you are able to "see" the way an artist sees.

With lessons based on the book, *Drawing on the Right Side of the Brain* by Betty Edwards, you will learn the most important keys that every artist employs to produce fulfilling and satisfying artwork.

If you would like to find the secret artist hidden inside you, then this class will open your eyes and set you on the path toward realizing your goal.

To register please contact Pam at 843 986-1045 or email pamella@centurylink.net.

Checks may be brought to ArtLofts, 208B Carteret St., upstairs, between Wren Bistro and Smart Girls Consignment.

(Supply list & syllabus provided upon registration)



Beaufort Art Association offers art classes through BAA Studio. Details can be found at BAA website: beaufortartassociation.com. Registration requests can be sent to baastudio@yahoo.com Questions? Call Ellen Long @ 843 838-3205

NOTE

Linda Sheppard had a wonderful season of classes in the offering until her doctor told her she needs to rest her voice until the fall.

Linda will resume sharing her talent and many years expertise at that time.

The BAA encourages, supports and provides opportunities for the growth of all members and contributes to the community with aesthetic and educational experiences in the visual arts.

2010-2011 Officers

President	Tom van Steenbergh	726-5528
President Elect	Jacqueline Jones	838-2227
VP Spring Exhibit	Lynne Morgan	525-6229
VP Membership	Barbara Hunt	521-0097
VP Gallery	Audrey Montgomery	522-3151
VP Satellite Galleries	to be determined	
Recording Sec.	Ethie Morrison	838-2136
Corresponding Sec.	Cynthia Zeiss	521-1058
Treasurer	Larry Kay	522-9207

Beaufort Art Association

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BAA Gallery and Office

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BAA is funded in part by County tax revenue and private donations.

BAA Board Meetings

are held at Greene Street Center the third Wednesday of each month at 12:30

artistic endeavors is the newsletter of the Beaufort Art Association.

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******NOTE: If you know someone who cannot receive the BAA Newsletter via email, please send address to lbricker@embarqmail.com***