

artistic endeavors

The Newsletter of the Beaufort Art Association

Chartered in 1957 to promote community interest and education in the visual arts.

January / February 2014

NAÏVE

As the New Year begins, art lovers are in for a unique change of pace. An exciting exhibit of new mixed media paintings by Neil Jansen, American Naïve artist, will open downtown, at the Beaufort Art Association Gallery on January 6th. This is a showing that should not be missed.



The artist chose the title *Naïve*, because his work is not created in all one subject matter or style. The Naïve artist has a genuine personality, distinguished by an original unmistakable stylistic independence. This cannot be duplicated. His subject matter varies from farm scenes of his beloved Berkshires, to floral studies and farm and domestic animals. Neil's cat portraits celebrate the lives of the felines who have found their way through his door over the years.

Neil studied at Pratt Institute and is a graduate of Ringling College of Art, Sarasota, Florida where he majored in Commercial Art and Graphic Design. While serving in the military, Neil helped develop strategic visual aids for training. In his free time he nurtured his art by offering painting classes to his fellow soldiers. A first place winning painting from his army days was exhibited in the De Young in San Francisco.



After the military, Neil began a twenty five year career on Madison Avenue developing promotional campaigns for leading distillers. On the lighter side, Neil was part of the creative team that developed DeKuyper Peachtree Schnapps and the popular cocktail "The Fuzzy Naval". To escape the fast pace of life in Manhattan, Neil's family relaxed in their weekend farmhouse in the Berkshires, where he relished the freedom to paint the bucolic scenes around him.



Neil, now a resident of Bluffton, continues to be an active member of BAA and exhibits on a monthly basis. Along with painting, Neil continues to be a creative consultant for leading department stores involving high end products. Neil's work may be seen in Bloomingdales, Bergdorf Goodman and Saks Fifth Avenue.

The exhibit will be open on Monday, January 6th, and run through February 15th. The opening reception for *Naïve* will be on Friday, January 10th from 5:30 to 7:30 at the Beaufort Art Association Gallery, 913 Bay Street. All are cordially invited.

Under the Spell of the Low Country

"Under the Spell of the Low Country" will be the exhibit that features the watercolors of Rose Harrison Bowman, which opens February 17th and runs until March 29th. The public is invited to attend the opening reception from 5:30 until 7:30 at the BAA Gallery on Bay Street.



The beauty of the Low Country is extremely appealing and seductive to Rose. Since she moved to the area over ten years ago, Rose has enjoyed painting scenes representative of the area. She feels that trying to capture the essence of nature, putting the last touches on a piece, or painting "plein aire" with friends, are still as exciting as they were when she first began painting over 30 years ago.

Rose believes "always having your eyes open to the abundant beauty here" is important and is constantly looking for new ways to interpret a favorite subject. "It's very inspiring to live on a sea island covered by huge live oaks, flowering trees and shrubs, lush gardens and palm trees, boats, marsh vistas stretching for miles and beautiful shore birds along with rivers and creeks that each follow it's own convoluted path to the sea."



As a teacher of watercolor, Rose gets a kick out of helping students embrace its challenges. She feels extremely lucky to be an artist who lives in coastal South Carolina near beautiful Beaufort.



FROM THE PRESIDENT....

Dear Beaufort Art Association members,

Welcome to the New Year! It's that time to look back and count our blessings. I'm excited and proud to list some of the positive things that happened the first half of Beaufort Art Associations fiscal year.

BAA's presence online has been a success. Our redesigned website has gone online and been used with great success by our members and the general public. The awareness of events going on in the gallery has increased because of our participation on Facebook, and a new QR (Quick Response) Code is on our gallery window, allowing easy access to our website by any passerby. BAA is represented very well in this digital world.

Let's not forget the revitalization of our gallery— a sophisticated new look has been accomplished with some paint, a new layout and a bold awning. BAA's gallery now stands proudly on Bay Street.

Most exciting news of all is, our profit margins are looking up.

At this moment, our Holiday Boutique is in full swing, and displaying the terrific talent of the artists we have in our midst. Our classroom was transformed into Santa's Art Workshop and filled with great gifts large and small.

We mustn't overlook our Featured Artist shows that display the talent that exists in BAA. We still have three or four more to do, plus we're looking forward to our Spring Show in the second half of the fiscal year. Our next show is the primitive "naïve" art of Neil Jansen; take the time to stop in and introduce yourself to Neil and give him your support.

BAA Gallery has also started a Donation-Give Away. Each lucky patron who makes a two dollar donation will have an opportunity to take home an original canvas by one of our talented member artists! Board secretary Pat Walsh has volunteered to donate one of her paintings to start the campaign. Pat, as you remember, won two awards our last spring show! Stop by the Gallery to see her painting and make a donation.



Our best and most prominent news is that we finally branched out of our comfort zone and partnered with Thumbs Up! to bring art into the lives of elementary school children. This project is just starting and we will need more volunteers. Please read the article on the next page for more details and to get more information on this new venture by BAA, or get in contact with Claudia Cornett at ccornett@wittenberg.edu. Take time to reflect on this important project.

We have reason to celebrate the first half of the year, and I'm looking forward to a strong second half. If we take the time to work together we will keep BAA a strong and viable organization, an organization to be truly proud of.

"Use what talents you possess; the woods would be very silent if no birds sang there except those that sang best....."

-Henry Van Dyke

Important BAA Mission Outreach

A New Year also means new opportunities. One of BAA's greatest challenges for 2014 is attracting members willing to help with our new project with "Thumbs Up!". We anticipate this to be a rewarding opportunity that involves partnering our visual artists with students in grades 3-6.



We would love to call everyone personally to share details of this exciting project. But we can't. So I ask you to get in touch with Claudia Cornett: ccornett@wittenberg.edu or call: 513-292-7501 for more information. There is no obligation when you call, please understand that. We just want you to properly understand the scope and importance of the Thumbs Up Art program.

Your willingness to participate will help Beaufort Art Association enormously; it will put us in a position to ask for more grants, gives us publicity that would benefit enormously in fundraising and could increase our customer base.

Most importantly, the goals are to help students...

become more motivated to learn as a result of visual art experiences led by actual artists.

acquire specific visual art knowledge and skills (e.g., concepts, vocabulary, creative process, use of media and techniques).

experience academic gains in reading/writing and increase soft skills such as school attendance and perseverance.

We need 12 artists for the 2014 year. Each one will only need to teach one lesson. A lesson protocol will help you plan a 45 minute "hands on" experience that draws on your artistic specialities. A teacher will be present at all times to handle classroom management and materials will be supplied by the Thumbs Up project.

I know we have extraordinary members. At the very least, please call and discuss the details with arts integration specialist, Claudia Cornett. It's a fresh new year. Here's an opportunity to pass on your expertise to children and witness how their success cycles back to you.

Please call to get a personal touch and explanation of how you can help Beaufort Art Association fulfill one of

WELCOME NEW MEMBERS

We want to extend a warm welcome to all of our new BAA members! Thank you for your support and involvement with helping the BAA with its continued growth and success.

Lydia Chojnaki

Emily Collins

Mary Ann Browning Ford

Frank Cerulli

ONE MORE TIME....

Email Reminder !!!

When you receive an email that has been sent to the BAA, please reply to the **person** who has sent the message
Example: **If Arlene Peck sends a request to the entire membership for someone to sit the gallery, reply to peck121@embarqmail.com.**

Do NOT just hit the reply arrow.

If you have questions about this, contact Laura Bricker 838-0880

From the Gallery Chair:

2013 saw positive changes to our gallery. The awning, flower boxes and interior painting elevated the appearance of our gallery. Our exhibits were varied and were examples of great art done by our local artists. Our Gallery has much to be proud of and it is only through the efforts of our members that we have accomplished so much. I want to wish everyone a Very Healthy, Happy New Year. I look forward to 2014.

2014 BAA Featured Artists & Changeover Schedule

<u>Show dates</u>	<u>Featured Artist</u>	<u>Reception</u>
Jan. 5 – Feb. 15	<u>Neil Jansen</u>	Jan. 10
Feb. 16 – Mar. 29	<u>Rose Harrison Bowman</u>	Feb. 21
<i>MARCH 12 – MARCH 23 SPRING SHOW</i>		
Mar. 30 – May 10	<u>Linda Patalive & Mary Anne Putzier</u>	Apr. 4
May 11 – Jun. 21	<u>Polly Swenson</u>	May 16
Jun. 22 – Aug. 2	<u>Tom Van Steenburgh</u>	Jun. 27
Aug. 3 – Sep. 13	<u>Carolyn Goyette</u>	Aug. 8



ART INSTRUCTION – OPEN TO ALL

Classes for 2014 are being planned now. **All classes are open to the public.** Classes at Beaufort Art Association, 913 Bay St., Beaufort, SC. unless otherwise stated.

PLEASE LET US KNOW YOUR WISHLIST FOR CLASSES !

Suggestion or Questions? Call Ellen Long @ (843) 838-2105 or baastudio@islc.net

Of Member Interest

26TH FESTIVAL OF TREES

2013 BAA CONTRIBUTION TO THE FRIENDS OF CAROLINE HOSPICE

Their Mission: Dedicated to providing home care and volunteer services that offer hope, encouragement and care to those who live with a life threatening illness, as well as support for their families, friends and the community.

In the program for the 26th Festival of Trees, the Beaufort Art Association work was described: This fabulous tree was designed by 33 artists with 56 pieces of art worth a minimum of \$10.00 each and a Paper Mache Topper along with a stand!

\$300.00 was paid for your art and the entry fee of \$275.00 makes our total contribution \$575.00. Your generosity is appreciated.

The art pieces depicting "The Wonderful Waters of Beaufort" were "fabulous", the greatest collection ever presented.



POPCORN AND A VIDEO

Dates: LAST WEDNESDAY OF EVERY MONTH

Time: 11:00 – 1:00

Place: BAA GALLERY

Admission: \$5.00 Donation Suggested

WE SUPPLY THE POPCORN!!

Bring: Lots of friends with an interest in art. Also something to drink and a pen.



The BAA encourages, supports and provides opportunities for the growth of all members and contributes to the community with aesthetic and educational experiences in the visual arts.

2013-2014 Officers

President	Robert Ryzner	705-9245
Vice President	Larry Kay	522-9207
Recording Sec.	Patricia Walsh	774-488-4815
Corresponding Sec.	Cynthia Zeiss	521-1058
Treasurer	Audrey Montgomery	522-3151
Gallery Chair	Arlene Peck	838-1357
Membership Chair	Cindy Guldin	644-5404
Satellite Chair	Lynne Morgan	525-6229
President Emeritus	Jacqueline Jones	838-2227
Directors	Sandy Dimke	846-9580
	Susan Palmer	

Beaufort Art Association

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BAA Board Meetings

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******NOTE: If you know someone who cannot receive the BAA Newsletter via email, please send address to lbricker@embarqmail.com***